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November 1, 2011

Jim Kellogg, President

California Fish and Game Commission  
P.O. Box 944209  
Sacramento, CA 94244-2090

RE: Proposed Fish Stocking Regulations

Dear Mr. Kellogg and Commissioners,

Turner's Outdoorsman is a hunting and fishing specialty chain that opened its very first store in California in 1971 and during the past 40 years, has grown to 14 stores.

There is no question that the Department of Fish and Game's proposed fish stocking regulations are both onerous and costly, and threaten the very existence of lake operators and private fish hatcheries, many of which are family owned. Therefore, Turner's Outdoorsman is opposed to the proposed regulations that will also have profound impact on California's outdoor retail industry, which is one of several industries highly dependent on California's \$2.4 billion fishing industry.

If the proposed regulations result in fewer stocked lakes, fewer tourists and fishermen will visit California parks and recreational areas. Demand for fishing, camping and other retail equipment will decline accordingly. Needless to say, the outdoor industry is very dependent on recreational fishing for its livelihood.

We also take great pride in supporting our local fishing community, and we promote local youth fishing tournaments and conduct various fishing seminars. For many young people, their first experience fishing is at a fresh water lake, and this opportunity may be denied to them if the consequence of these new regulations is limited access to fishing in the future.

In closing, I am certain that you are well aware that any additional cost or regulatory burden on business today has a profound impact on California jobs. Our economy is struggling, and news of businesses closing or moving out of State is all too common. These regulations come with great consequences and could not come at a worse time.

Please protect California jobs and a favorite California pastime. Please vote no on the proposed fish stocking regulations.

Sincerely,

A handwritten signature in black ink that reads "Gene Lumsden". The signature is written in a cursive, flowing style.

Gene Lumsden  
CEO  
Turner's Outdoorsman